

PROVINCIAL EXECUTIVE STRATEGIC ACTION PLAN 2020



MEMBER ENGAGEMENT

GOAL	STRATEGY	INDICATORS OF SUCCESS
A strike ready union - with Locals and Chapters prepared to strike during bargaining as they approach the tables	Improve member driven organizing, workplace mapping, documented one-on-one conversations with support and follow up	Workplaces mapped via one-on-one conversations, representing 75% of the membership of the component by March 31
Identifying and developing leaders	Continue building skills, trust, and relationships in workplaces for member driven action	1 workplace organizer recruited and trained per 50 members in priority workplaces
Continue to build solidarity across Locals regionally	Local and Chapter leaders will collaborate regionally across the province	Workers will support each other by participating in each other's actions and initiatives regionally

BARGAINING DIRECT ACTION

GOAL	STRATEGY	INDICATORS OF SUCCESS
Demonstrate the solidarity of bargaining units to provide confidence and leverage to bargaining teams	Support members in carrying out structure tests	At least one structure test with super majority - 80% - support per round of negotiations in each bargaining unit

WORKPLACE ISSUE DIRECT ACTION

GOAL	STRATEGY	INDICATORS OF SUCCESS
Use of direct action as a tool to resolve workplaces issues where collective agreement processes are inadequate	Continue to train and support members to develop collective action solutions to workplace issues	1 direct action campaign per Local by Convention 2020

POLITICAL DIRECT ACTION

GOAL	STRATEGY	INDICATORS OF SUCCESS
Develop capacity for members to plan and enact direct action to oppose government attacks on member livelihood	Continue to stage disruptive actions with Locals recruiting members to participate	2 disruptive actions per region by end of 2020

EXTERNAL OUTREACH AND SUPPORT

GOAL	STRATEGY	INDICATORS OF SUCCESS
Develop relationships with other labour allies	Encourage and support members to engage with labour allies on their worksites and within their communities	Labour ally participation in AUPE led direct actions, coalition groups and ongoing conversations

INFRASTRUCTURE

GOAL	STRATEGY	INDICATORS OF SUCCESS
Completion of new Edmonton Headquarters - 2021	Ongoing update meetings with the PE Building Sub-Committee.	Successful move to new HQ January – April 2021
	Sub-Committee ongoing presentations to Provincial Executive	